

SPECIAL
POINTS OF
INTEREST:

Walk on the Dark
Side Cemetery
Tour - August 20th

Alzheimer Society
Ride for Memories -
September 6

Gun Club - Shot
Gun Wind up -
September 7

Concert Series -
Winnipeg Chamber:
September 20th at
Knox Church

CIBC Run for the
Cure: October 5th

Big Buck Trophy
Awards: September
27th

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all seasons

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Summer Students Speak about the Season

The tourism summer students were asked to write about their favourite part of their summer job and what they have learned while working for Tourism Kenora. The following is what they wrote:

Working at Tourism Kenora was a unique opportunity to learn more about, not only our beautiful city, but also about people and the importance of communication. Getting to meet new people everyday

from all walks of life was an amazing experience; it al-



lowed me to see glimpses of other cultures and languages that make Canada and the

entire world so interesting and diverse. I also feel that, while I started off with what I would consider to be a solid wealth of information about Kenora, throughout the summer that knowledge has grown exponentially and I can't wait to continue sharing it with those I meet.

Whitney Van Belleghem

Going into my third year at Tourism Kenora, I was expecting changes and was wary
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Movies Under the Stars - an Updated Drive In!

Article by Whitney Van Belleghem

Come out and experience a North American tradition in entertainment! The idea for the Drive in theater was first patented May 16th 1933 and since then it's undergone a variety of changes and improvements. Kenora is proud to host Fresh Air Cinema, a more modern version of this age old form of entertainment.

The event will take place Tuesday August 19th and Thursday August 21st, at the Lakewood School field. The movie will start at approximately 8:45 pm with self seating starting at 7:45 pm. In order to accommodate the maximum number of people and maintain the field's condition, we ask that everyone please bring a lawn chair. This means you don't even need a car to attend! There will be a limited amount of parking available on site so please try to carpool, or if

possible walk or bike.

An online poll was used to determine which movies will be played. The Movies have been chosen, but will remain a secret right up until the event begins!

The first night's movie (August 19th) will **BEE** suitable for children with a PG rating. There's a real **BUZZ** about this movie!

The second night's film is rated PG-13 and is a real adventure. Here's a club to the title....East of Illinois and South of Michigan, Dr. Jones uses his whip to hit his **MARK**.

You can also tempt your taste buds while enjoying an evening out under the stars. Just like in traditional drive-in-movie style, there will be delicious snacks and beverages available for purchase. The Keewatin Figure Skating Club will sell popcorn and chips and the Kenora Aeri-

ettes will be selling beverages.

Special thanks is sent out to Lake of the Woods Business Incentive Corporation and the Super 8 Motel for providing funding for the event. And while the event is free of charge to attend there will be a silver collection at the movie night. We ask that you please give generously to help insure that Fresh Air Cinema is able to return to Kenora in the years to come.

So, come out and enjoy some great fun, food, friends and films for an evening that is sure to be an entertainment success! Don't forget to bring a blanket, warm clothing, bug spray, flashlight and of course a lawn chair! Hope to see you there!

For additional information, or if you have any questions please feel free to contact the Kenora Tourism Centre at (807) 467-4637.

Skiing in Kenora - Bring on the Snow!

Article by Greg Cederwall

Kenora is a fantastic nordic and downhill ski destination! The area boasts the largest collection of cross-country ski trails west of Thunder Bay in Ontario and the Mount Evergreen Ski Area is the largest ski hill within a 3 hour radius of Winnipeg. The Kenora area features moderate temperatures and plentiful snowfall in the winter months. There are a wide variety of options ranging from beginner to expert level.

Mount Evergreen, located off the Airport Road, has 11 downhill runs, 2 T-Bar lifts, a 'magic carpet' lift for beginners, a Terrain Park, a large & spacious chalet, and 20 km of beginner to expert classic and skate technique cross-country skiing trails. Entirely volunteer-based, the club represents the region's ski and snowboarding hub. The varied downhill runs appeal to all ages and abilities. There is both downhill

and cross-country ski equipment available for rent. Lessons are also available. Lift and trail prices are very reasonably priced. The café in the chalet offers a varied menu with options that are sure to please. Three kilometres of the classic and skate cross-country ski trails are lit in the evening hours for night-time use. Kenora Nordic has worked very hard to make the trail system some of the best cross-country skiing you'll experience in Central Canada. There is a total elevation rise of over 60 meters which will afford you some impressive views. It will also provide you with some thrilling downhill sections. Kenora Nordic's scenic and exciting terrain has played host to the largest school ski event in Canada as well as the Manitoba Provincials and Lake Superior Ski District Championships.

There are many other options for nordic skiing as well. Vernon Nature Trails, located down McKenzie

Portage Road, offers (tentative) 5km of groomed classic technique cross-country ski trails through different area ecosystems, ranging from oak ridges, to pine forests, to deciduous woodlands. The Club Minaki trail system, located approximately 45 minutes North of Kenora off Highway 596, offers 20km of classic technique cross-country ski trails. Stop by Minaki Yurt Adventures, located down Trailhead Road and accessible off the trails, and warm up with a cup of hot chocolate during your excursion. Rushing River Provincial Park, 25 km southeast of Kenora, offers 10 km of groomed classic technique cross-country ski trails along picturesque terrain. Viewing the rapids at Rushing River during the winter months is an incredible and serene experience.

For more information on skiing in Kenora, visit www.skikenora.com or call 467-4637. Happy trails!



Experience Kenora this winter. A true 4 season destination!

"Viewing the rapids at Rushing River during the winter months is an incredible and serene experience."

Kenora's City Hall - former Post Office



Mather Walls House in Keewatin

Kenora is a historical place. Take a walk down main street and you will see only a few of the historic buildings we have to offer. Tucked away in nearby Keewatin, the Mather Walls house is a sight to see. It overlooks the

Keewatin Bay, perched on one of the highest locations in Keewatin. It was built in 1889 by John Mather. John Mather came to the town of Keewatin in 1879. He started a lumber company, a flour mill, and was the town's first postmaster. He had the house built by a Winnipeg architect in the

Queen Anne Style. It was one of three homes commissioned by the Mathers.

The Mather Walls house is large and beautiful, with beige-yellow siding and chocolate brown trim. It also hosts a large yard and gazebo. The Mather Walls house is owned by the Ontario Heritage Foundation

Kenora Visitor Information Services

Continued from front page
of how they would go. To my pleasure, everything went smoothly with fresh new ideas and new events taking place. I really enjoyed the everyday conversations you could have with people, and hearing about where they come from and where they've been.

Raegan Smith

My favourite part about working at Tourism Kenora was learning so much about Kenora! Having lived my entire life in Kenora, I knew a lot about our town. By having to help visitors and give them directions, I learned something as simple as

the street names downtown Kenora. I also learned a lot more about what activities the area has to offer, and I also enjoyed being a part of some of the events downtown Kenora, for example, handing out balloons at Harbourfest.

Lindsay Mulash :)



There is No Such Thing as the Winter Blues in Kenora

Article by Meg Liske

The summer is winding down and before we know it the leaves will be changing colours. But not to worry as Kenora's activities only change with the seasons! Winter proves just as exciting and busy as do the summers here. If you're the outdoorsy type, Mount Evergreen ski hill is the perfect place for you, with day skiing and night skiing, you can choose the time! If you're looking more for a leisurely cross country ski, Mount Evergreen is also surrounded by 15 km of Nordic ski trails. Don't forget to check out

Rushing River, Vernon Trails and Minaki for numerous trails to also be enjoyed!

For those who enjoy fishing in all seasons, enjoy Kenora and surrounding areas four seasons' lodges or just head out for the day with family and friends to your favourite spot on Lake of the Woods.

Snow machining is also a favourite pastime here for winter residents. With its well maintained and marked trails you'll be sure to enjoy our *natural attraction*. Get your friends together for a hockey game at any of Kenora's outdoor rinks

or just get out for a skate!

Too cold? Kenora's Lake of the Woods museum has just the answer! For those days you just don't want to be outside, come in and enjoy what the museum has to offer.

The Kenora Recreation Centre also remains open for public swims or enjoy a relaxing warm-up in the hot tub and while your there, stop by to cheer on your local hockey teams.

Whatever it is you choose to do this winter, Kenora's choices are endless! Get out enjoy them or cozy up with a nice hot chocolate!

"Get your friends together for a hockey game at any of Kenora's outdoor rinks."

Take a Tour of our Local Turn of the Century Home

and is operated by the Lake of the Woods Historical Society.

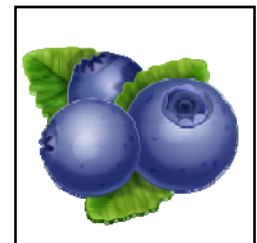
In the summer, the Historical Society offers tours of this well preserved turn of the century home. On your tour you may even stumble upon some other worldly beings, as the building is said to be haunted and has many stories shared by

employees. It was even featured in the TV show, Creepy Canada.

Now in its 24th year, the Mather Walls house has been hosting their end of season English-style blueberry tea. Anybody is welcome to attend the tea at the house to be held between 2—4 pm on the 24th of August. Be sure to stop by for

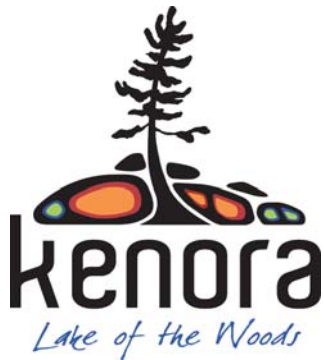
some tea and a tour as your are sure to be awe struck by the beauty of this building.

For more information, please call 547-2870. For details on other historical buildings, visit the Lake of the Woods Museum on Main Street.



End of season English-style blueberry tea - August 24th.

This will be the last issue of Talking Tourism for 2008.
Thanks for reading our stories!

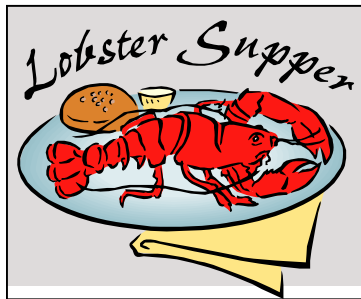


Rotary Lobsterfest

Article by Lindsay Mulash

Even though summer is coming to an end, and fall is fast approaching, Kenora still has lots to experience and enjoy! Out of town visitors and locals are invited to this year's Rotary Lobsterfest! And what could be better than enjoying a beautiful hot autumn day, dining on fresh, succulent lobster with a good cold drink?

Lobsterfest is a great way to have some fun with friends and family while enjoying an excellent dinner. Take delight in dining on two fresh lobsters, steamed to perfection, with an abundance of appetizers brought in by other guests. With live bands playing, the atmosphere of Lobsterfest is truly en-



tertaining.

Along with great food and music, people have really gotten into the spirit of Lobsterfest. The serving tables are decorated with a maritime theme to show their spirit, or even just party themed decorations.

Kenora's Rotary Lobsterfest is a popular event in the fall. It's a great way for everyone to get together and just have a good time. Lobsterfest this year will be held at the Kenora Curling Club on Saturday the 13th of September.

If you would like to know more about Rotary Lobsterfest, please contact the Kenora Rotary Club or Tourism Kenora at (807) 467-4637.

TOURISM DEVELOPMENT

To maximize the economic contribution of inbound tourism to the City of Kenora and Lake of the Woods region, a coordinated destination management approach is required. Tourism Kenora will judge our actions by the progress that we make towards achieving the primary goals of our tourism strategy.

FOUR SEASON MARKETING PLAN: Increase the number of visitors to the Lake of the Woods area, including overnight stays, with a special emphasis during the shoulder and off seasons.

INFRASTRUCTURE & PRODUCT DEVELOPMENT: Strengthen and expand the Lake of the Woods area attractions and activities for leisure and business visitors, while continually investing in basic tourism infrastructure.

TRAINING & HOSPITALITY: Create a civic environment through education and training that welcomes, respects and shows gratitude towards visitors, summer residents and local residents.

EVENTS: unite the resources (human and financial) and stakeholders of the Lake of the Woods area to coordinate the development and expansion of events for residents and visitors.

ADMINISTRATION: ensure the adequate allocation of resources (human and financial) for the development of the tourism sector in the Lake of the Woods area.

We're on the web!
www.kenora.ca